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1 Commands

Commands that change files run in dry run mode by default; use `-w` / `--write` to persist changes.

- `help` - print the tool and commands help text; `campi-cli help <COMMAND>`
- `version` - print the tool version
- `init` - create the base config file and prepare the working directory, scaffolding `config.campi`, `example.manifest.campi` and `.env.example`; the interactive mode is reported as not implemented yet
- `fmt` - format campi files; `-w / --write`, `--lsp`
- `validate` - check the config and manifests for correctness
- `config` - show the active configuration
- `state` - retrieve the current state and compare it against the provided state
- `plan` - compare the current manifests against the recorded state and show what would change per enabled platform as a tree of campaigns, ad sets and ads; `--export`; platforms enabled in a manifest but not configured in `config.campi` are reported as skipped
- `apply` - apply the plan and persist state; `-w / --write`, `--exclude <VALUE>`
- `import` - import a hand-created campaign into state: `import <PLATFORM> <CAMPAIGN> <EXTERNAL_ID>`; `-w / --write`
- `platform` - fetch and format platform marketing API data; `platform <PLATFORM>`; the platform must be one of `meta`, `x`, `tiktok`, `google`, `reddit`, `linkedin`; the `meta` platform covers Facebook, Instagram, Messenger and other Meta destinations through the Marketing API; `platform meta` prints the ad account, its pages, linked Instagram accounts and its campaigns as a tree of ad sets and ads; `platform google` prints the Google Ads account and its campaigns as a tree of ad groups and ads; data fetching is implemented for `meta` and `google`, the remaining platforms are reported as not implemented yet

See `campi-cli help <COMMAND>` for the flags of a specific command.

1.1 destroy

Archive the campaigns recorded in state and clear state. Runs in dry run mode by default; use `-w` or `--write` to execute. On success the state is cleared.